

<https://flexopedia.net/job/e-commerce-specialist-2/>

E-Commerce and Marketing Specialist (Part-time)

Description

The E-Commerce & Marketing Specialist is responsible for the E-Commerce Market Place for Anyflexo OÜ including the Knowledge Website flexo-pedia for learning content.

Responsibilities

Your opportunities as an E-Commerce & Marketing Specialist would be:

Controlling and running the E-Commerce Market Place operations

- Development and maintenance including site content management and full functionality of the site
- Handling of a smooth onboarding process of vendors and customers who are willing to join
- Ensuring continuous support of vendors and customers with their activities related to the E-Commerce Market Place
- Searching, establishing, coordinating and managing of fulfillment operations of warehouse inventory and vendor inventory

Controlling and running Operations of the Knowledge Website

- Development and maintenance, including site content management and full functionality of the site
- Planning, Searching, developing, managing and administration of content development with creative and suitable ideas, including blog posts
- Constant communication with business-related media partners, affiliates, companies and other agencies that could help in content creation or are interested to be associated

Content Management and Marketing:

- Looking after marketing, promotions, branding, and improving the overall performance with creative and suitable ideas
- Manage and work with partners, universities and printers to create content
- Monitoring, analysing the behaviour of visitors and customers and generating leads
- Dealing with persons interested in using the services and generating leads
- Creating and maintaining all the records and reports as well as fully analyzing the results used of improving the performance of the Content Marketing

Hiring organization

Anyflexo OÜ

Employment Type

Part-time

Duration of employment

Unlimited contract

Industry

Packaging and Printing Industry

Job Location

Lõõtsa 2B, 11415, Tallinn, Harju County, Estonia

Date posted

12/02/2024

Your application

APPLY NOW

Requirements

You as an E-Commerce & Marketing Specialist should have skills and experience:

- Bachelor degree in economics, marketing or equivalent apprenticeship with work experience or Master degree
- Strong marketing knowledge with solid understanding of an E-Commerce Market Place systems and website management
- Approximately 3 years marketing and website front end development experience
- Language skills in English (A2) and Estonian (A2)

It would be advantageous:

- Working self sufficient and rather independent in different cultures and industries
- Experience with yolkart and Apple products

Job Benefits

You as an E-Commerce & Marketing Specialist have good reasons to join us:

- Working in a small team and possibility to grow
- Modern working environment
- Possibility to participate at conferences, events, trade fairs
- Specialty Coffee and water
- Daily lunches
- Sports compensation
- Public transportation
- 1Password Management System free family account

Contacts

I as an HR Manager will help you to get you on board:

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