

## Anyflexo Marketplace Subscription Packages

Features	CYAN	MAGENTA	YELLOW	BLACK
Fully Functional Online Shop	✓	✓	✓	✓
Flexo Expertise	✓	✓	✓	✓
Payment Methods	✓	✓	✓	✓
Shipping from Fulfilment Centre	✗	✓	✓	✓
Storage Facility in Fulfilment Centre	✓	✓	✓	✓
Fixed Timely Payouts	✓	✓	✓	✓
Report Generation	✗	✓	✓	✓
Promotion Offering	✓	✓	✓	✓
SEO Capabilities	✓	✓	✓	✓
Data Import & Export	✓	✓	✓	✓
Multiple Currency Support	✓	✓	✓	✓
Strong Backend Support (Reply in 24 hrs)	✓	✓	✓	✓
Full Inventory Control	✓	✓	✓	✓
Product Set Up	✓	✓	✓	✓
Number of Products	3	12	Unlimited	Unlimited

Features	CYAN	MAGENTA	YELLOW	BLACK
Reseller discount to Anyflexo	15%	12 %	10%	8%
Product Images	No Picture Support (Can be bought additionally)	Only Edits + 3 per category (Can be bought additionally)	Product Shoot + Edits (3 photos per product)	Product Shoot + edits (5 photos per product)
Homepage Display	✘	✘	Yes	Yes
Exclusive Monthly Performance Reports	✘	✘	Yes	Yes
Content Optimisation	✘	✘	Premium SEO + Online Ads	Premium SEO + Keyword + Online Ads
Top Brand Badge	✘	✘	Yes	Yes
Blogs (Annually)	✘	✘	2	5
Videos	✘	✘	✘	2
Pricing (Monthly)	99 € Only	299 € Only	499 € Only	1299 € Only

The sign “✓” means that the feature is included in the that plan.

The sign “✘” means that feature or service is not included in the plan.

**Please read the full description below for each feature:**

○ **Fully Functional Online Selling Space**

Whether you are a small producer and seller of flexo consumables located anywhere in the world, with every plan you get a fully functional online space for selling your products worldwide!

### ○ **Flexo Expertise**

Our years of experience combined with our experienced management team, will make sure you have smooth selling on our platform.

**This Feature is Included in all Plans.**

### ○ **Payment Methods**

We support three payments methods, manual bank transfer and two other service provided by STRIPE and PayPal.

#### Special conditions:

For payouts via Paypal you need to have an PayPal account.

**This Feature is included in all Plans.**

### ○ **Shipping from fulfilment centre and Storage facility in fulfilment centre**

Flat shipping rate for all customers in EU in Anyflexo Marketplace. The shipping price is calculated on the basis of weight of the products. All the shipping option such as cost and timing will be depended on the what the customer chooses for all the shipping done from the fulfilment centre of Anyflexo.

In case of drop shipping by seller the shipping costs borne by seller will be transferred to the seller with payouts.

#### How this works?

When a customer places an order the Seller has to ship the order to the fulfilment centre of Anyflexo, address: Peterburi tee 44/3, 11415 Tallinn, Estonia.

Please Note: The cost of sending goods to the Anyflexo Fulfilment centre has to borne by the Seller.

#### Fulfilment Centre:

Sellers can choose to store their goods in advance in the Anyflexo fulfilment centre in Estonia.

Conditions for storing goods in the fulfilment centre:

- The cost of sending goods to the fulfilment centre is borne by the customer
- Please provide us information about any special requirements to store the goods
- If the goods are not sold with a period of 12 months then then the goods will be returned to the reseller on the cost of Anyflexo (if the goods have a shelf life of 12 months only then the goods will be returned to the seller within 9 months of storage)

**This feature is included in all Plans.**

### ○ Fixed Timely Payouts

As a seller perhaps payouts would be the most important part for you. We promise you with timely payouts once the order status is completed for every sale you make. No matter the value of the order.

#### How this works?

Once the order is marked completed (that is the cancel and return period is over, which can be set by you) the value of the order will be shown in your E-wallet. You can then request a payout for that amount or any specific amount that you need, the request will be processed by us and the amount will be transferred to your real bank account in the account details provided by you. You will be notified as soon as the payout is sent from us.

#### Special conditions:

Incase of PayPal transfer you need to provide us with your PayPal id.

**This feature is included in all Plans.**

### ○ Report Generation

In the platform allows you to monitor directly your orders, sales, returns and cancellation requests easily via the admin panel. But as a seller it will also be important for you to see certain analysis reports over time to understand better your sales and overall business performance over our platform. So with the platform you can generate various reports easily to analyse the performance.

The reports that can be generated are:

- Sales report
- Product performance reports
- Products Inventory
- Products inventory stock status

In addition the platform allows you to monitor directly your orders, sales, returns and cancellation requests easily via the admin panel.

**This features is included in all Plans.**

### ○ **Promotions Offering**

It is evident that most businesses do not look for discounts B2B sales, but come on, who does not like discounts ! Whether you have some inventory to be sell out fast, want to offer new products for free testing or on discounts, or offer discounts on large volumes to boost sales this feature will definitely helpful for you.

**This feature is included in all Plans.**

### ○ **SEO Capabilities**

Since the platform is digital, the possibility to make basic SEO optimisation is also possible in the Anyflexo platform.

You can edit the following here for SEO optimisation here:

- The meta title for each product
- Meta Keywords for each project
- Meta description for each product
- Other Meta Tags for each products

In addition you can also edit and write a custom URL for each product.

**This feature is included in all Plans.**

### ○ **Data Import and Export**

As a seller when you want to sell a large number of products, it would be easier to upload it at once in bulk into the system, thus reducing and saving on efforts and time. This is a possibility in the Anyflexo platform as well.

**This feature is included in all Plans.**

### ○ **Multiple Currency Support**

Both for sellers and customers can operate the system in their regional currencies used in European Union.

**This feature is included in all Plans.**

### ○ **Strong Backend Support**

You can count on us ! For any problems you face, just write to us and we will get back to you with an answer in 24 hrs.

**This feature is included in all Plans.**

○ **Full Inventory Control**

On our platform you get full control of your inventory (control all your products, like price, quantity, product information and so on).

**This feature is included in all Plans.**

○ **Number of Products**

This is based upon the plan you choose. You can only add the number of products that your package allows.

These are the number of products allowed per package are:

**CYAN: 3      MAGENTA: 12      YELLOW: UNLIMITED      BLACK: UNLIMITED**

○ **Product Set Up**

This varies from package to package.

The terms means:

**Self** - All the product set up in the system is done by you.

**Collaborative** - We first provide you with details that are required, you organise the information in as per the instructions and then we set up the products for you in the shop.

**Done by Us:** You just provide us with raw information and we do the set up for you.

These are the conditions for each plan:

**CYAN: Done by us**

**MAGENTA: Done by us**

**YELLOW: Done by us**

**BLACK: Done by us**

○ **Reseller discount to Anyflexo**

The reseller discount is the discount given to Anyflexo by the seller (in percentage) for every sale you make. This also varies from plan to plan. The higher the package you choose the less is the discount you have to give Anyflexo. The discount for all products are fixed to the package you choose.

These are reseller discount to be provided for each package:

**CYAN: 15%    MAGENTA: 12%    YELLOW: 10%    BLACK: 8%**

### ○ **Products Photos**

Incase you do not have right picture for your products, Anyflexo offers a possibility to click professional pictures for your products which can be uploaded on the platform. These products are photographed by us and edited as well from us. There is a limit to the number of photos provided by us which depends on the package you choose.

The picture service limit for each package is:

**CYAN : Can be bought additionally to the package price. (Check the additional cost)**

**MAGENTA: Only Picture edits, 3 per category (No Photograph) For example:**

**(water based ink is one category)**

**YELLOW: Product Shoot + Edits (3 photos per product)**

**BALCK: Product Shoot + Edits (5 photos per product) For example: 5 photos per each product.**

**Please note when you have the CYAN plan, you all have to follow the following rules for providing the images, otherwise your images will not be added to the marketplaces:**

- The image dimension should be: 500 x 500.
- The image should be actual photo of the product and not of the final product application  
For example: for an ink product the photos should not be of the printed packages.
- The image should have a plain white background and not with any background taken in the working environment.
- The image should be of good quality, and not blurry in such a way that it should be clear what the product is.

**For the plans where this service is not included it can be bought additionally as well. Incase you have chosen the CYAN or the MAGENTA plan and still want to buy these service, please contact us via e-mail: [info@anyflexo.com](mailto:info@anyflexo.com)**

### ○ **Homepage Display**

This feature will display your shop at the homepage as a Top sellers.

This feature is only Included in the following plans:

**CYAN: Can be bought additionally to the package price. (Check the additional cost)**

**MAGENTA: Can be bought additionally to the package price. (Check the additional cost)**

**YELLOW: YES**

**BLACK: YES**

○ **Personalised Monthly Performance Reports**

We understand you might be busy with your traditional business, and so might now have to review your performance from time to time with the basic reports provided by the marketplace. Hence, we offer this feature where we will exclusively provide you with monthly reports in written format based on the performance of your products in the marketplace. In addition if you request we can discuss more strategies over an audio/video call. Some of the things these reports will includes are, which product has highest sales, which product does not perform well, and if required and possible some strategies to improve your sales performance in the marketplace.

This Feature is only Included in the following plans:

**CYAN: No**

**MAGENTA: No**

**YELLOW: YES**

**BLACK: YES**

○ **Premium SEO + Keyword + Online Ads**

With this feature we provide you with enhanced content check and optimisation of your product details and other content you may have on our store. It includes services like SEO Check, SEO optimisation, Keyword research, keyword Optimisation, Meta tags update and run online ads for you on various platform such as Google Ads, Linkedin, Facebook.

This Feature is only included in the following plans:

**CYAN: Can be bought additionally to the package price. (Check the additional cost)**

**MAGENTA: Can be bought additionally to the package price. (Check the additional cost)**

**YELLOW: only SEO Check**

**BLACK: all of the above mentioned services**

○ **Top Brands Badge**

With this feature your logo will will listed as a Top brand on the homepage on the marketplace adding more recognition to your brand on the marketplace.

This feature is only included in the following plans:

**YELLOW: Yes**

**BLACK: Yes**



### ○ **Blogs**

With this feature, we offer you blog writing services. This blogs will be written by experts in the field of flexo and published on our library site. However the topic for the blog will be chosen by you. This could be anything like your best product, your new product, any other topic of your interest in flexo or just about your company.

This feature is included in the following plans:

**CYAN: Can be bought additionally to the package price. (Check the additional cost)**

**MAGENTA: Can be bought additionally to the package price. (Check the additional cost)**

**YELLOW: 2 blogs annually**

**BLACK: 5 blogs annually**

### ○ **Video Service**

With this service we offer a professionally shot and edited video for you, which can be published in our product description of your products on our store, or our library site, or any personal space you would like to showcase this. The topic of the video can be chosen by you, this could about products or any other topics such that it is possible to shoot it in a logical and real manner. (Terms & conditions apply).

This feature is included only in the following plan:

**CYAN: Can be bought additionally to the package price. (Check the additional cost)**

**MAGENTA: Can be bought additionally to the package price. (Check the additional cost)**

**YELLOW: Can be bought additionally to the package price. (Check the additional cost)**

**BLACK: 2 videos**

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**Please note the subscription plans are subject to change. You will be notified in time prior to the changes in effect.**

**For any more questions or doubts, we would be happy to help. You can contact us anytime with email: [info@anyflexo.com](mailto:info@anyflexo.com)**