

<https://flexopedia.net/job/marketing-intern-e-commerce/>

Marketing Intern E-Commerce

Description

Provide support Anyflexo OÜ into all areas of B2B online trading. This includes the complete E-Commerce Market Place and website, digital marketing and sales. Implementation of a self-contained project.

Responsibilities

Your opportunities as a Marketing Intern E-Commerce would be:

E-Commerce Market Place and website

- Support in building, developing and maintaining our E-Commerce Market Place and our website
- Assist in setting up products, including product description and product photos
- Support in search engine optimization
- Support in data management to ensure data quality
- Assist with data tracking and reporting

Digital Marketing and Sales

- Support in creation of possible campaign and social media to promote Anyflexo brand
- Provide QA support for campaigns and new marketing projects
- Source venues for affiliate marketing and support in contacting those
- Support marketing and sales objectives

Corporate Identity:

- Align all external communication handouts to Corporate Identity
- Draft templates in pages, keys, numbers as one pagers used to be internally
- Check e-mail templates of employees and draft a guideline (one-pager) on setting up

Your own Marketing Intern E-Commerce Project would be:

Full project responsibility of the development of a Product Guideline in the E-Commerce Market Place for setting-up new products.

Requirements

You as a Marketing Intern E-Commerce should have skills and experience:

Hiring organization

Anyflexo OÜ

Employment Type

Full-time, Part-time, Intern

Beginning of employment

1st April 2024

Duration of employment

Fixed-term depending on your studies

Industry

Packaging and Printing Industry

Job Location

Lõõtsa 2B, 11415, Tallinn, Harju County, Estonia

Date posted

09/02/2024

Your application

Apply now

- Minimum 2nd semester in apprenticeship or Bachelor studies in economics, marketing or equivalent
- Business judgment and handle confidential information with sensitivity
- Excellent written and oral communications skills
- Language skills in English (B1) and Estonian (A1)

It would be advantageous:

- Working self-sufficient and rather independent in different cultures and industries
- Solid understanding of an E-Commerce Market Place systems and website management
- Ability to meet deadlines while working in a fast-paced, changing environment
- Team player with ability to work on several projects at a time
- Technical experience
- Mac office product skills

Job Benefits

You as a Marketing Intern E-Commerce have good reasons to join us:

- Lots of possibilities to learn with the Co-Founders
- Working in a small team and possibility to grow
- Modern working environment
- Possibility to participate at conferences, events, trade fairs
- Specialty Coffee and water
- Daily lunches
- Sports compensation
- Public transportation
- 1Password Management System free family account
- We are flexible on your internship: either full-time or part-time internship

Contacts

I as an HR Manager will help you to get you on board:

HR: Sabrina Renz
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